

# Enterprise Information Archiving in the Cloud: Just the Facts

**Amy Dugdale**

Senior Manager, Product Marketing

**Joshua Stageberg**

Director, Product Management

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# Docket

1 Expert testimony

2 Evidence and facts

3 The case against third party cloud archives

4 Case closed

# Expert testimony



Steven Preslar  
Sr. Exchange Systems Engineer



Theo Caylo  
Sr. IT Infrastructure Manager

# Theo Caylo, Senior IT Infrastructure Manager

## About Source Interlink

The premier source of special interest media for enthusiast communities interested in automotive, action sports and other niche activities.

Employees: 6,000+

Industry: Media/Publishing

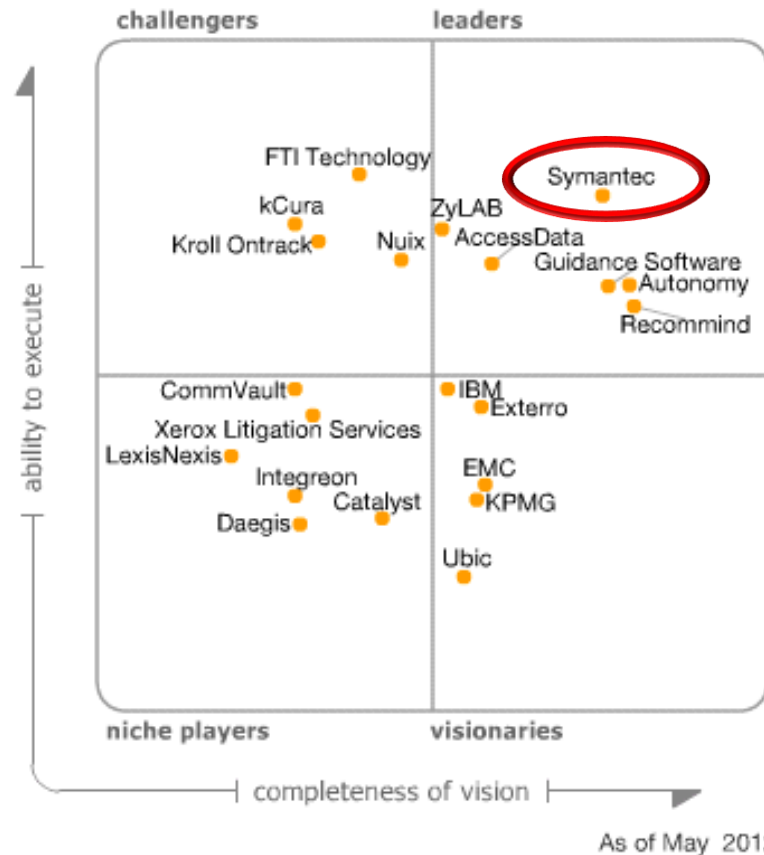


# Evidence: Symantec Enterprise Vault.cloud

# End-to-end archiving and eDiscovery leadership

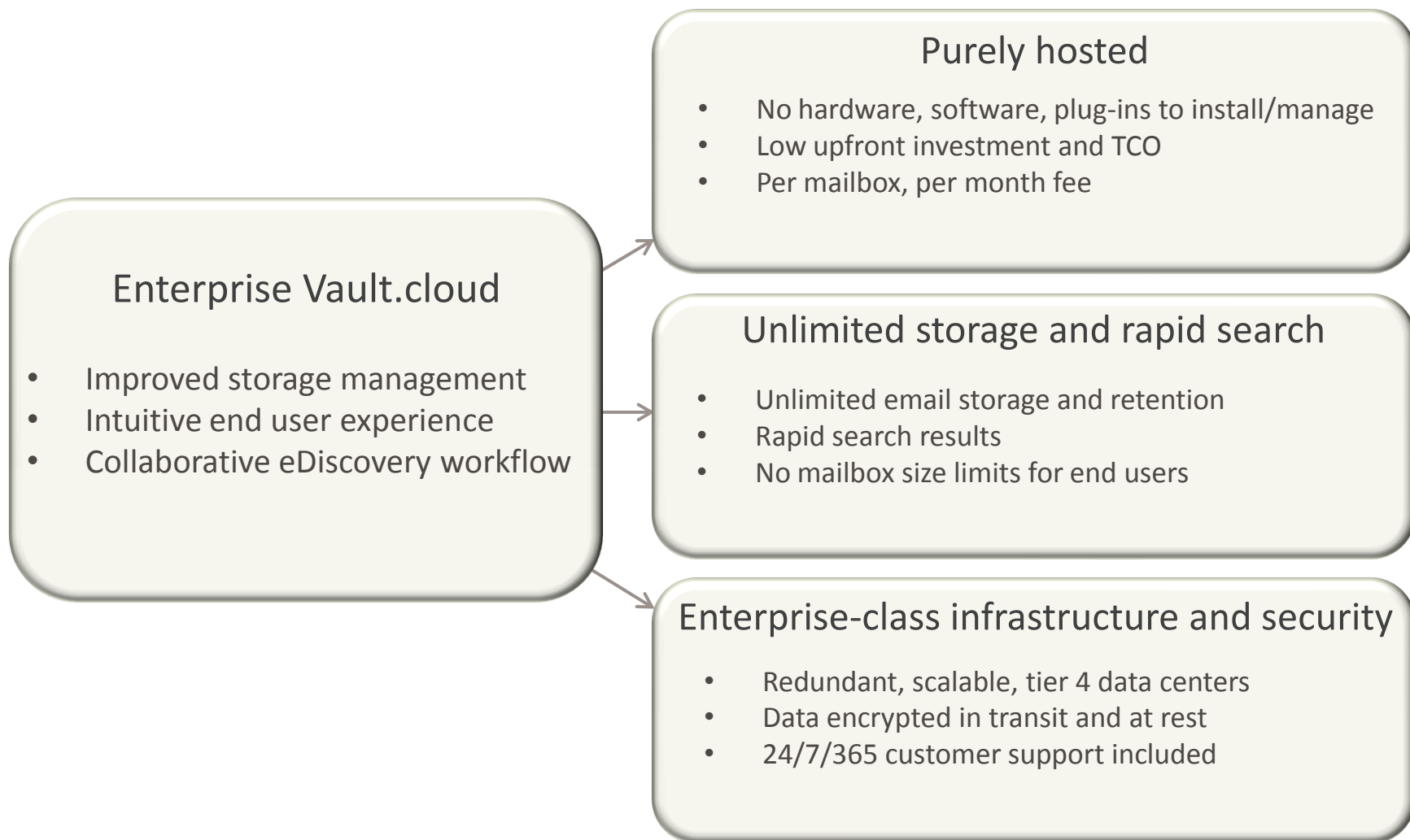


Source: Gartner, Inc., Magic Quadrant for Enterprise Information Archiving, Sheila Childs, Kenneth Chin, Alan Dayley, Debra Logan, December 2012



Source: Gartner, Inc., Magic Quadrant for eDiscovery Software, Debra Logan, Sheila Childs, May 24, 2012

# Why Enterprise Vault.cloud?





# Enterprise Vault Personal.cloud

Symantec.cloud Personal Archive - Chris Germany

Content: houston

Search

From	To	Subject	Date
chris.germany@archivingconn...	testuser2@fstest19.liveoffice.c...	in NYC the question is would y...	04/25/11 07:04 PM
chris.germany@archivingconn...	testuser2@fstest19.liveoffice.c...	If we dont have a lock out we c...	04/25/11 07:01 PM
chris.germany@archivingconn...	testuser2@fstest19.liveoffice.c...	Chicago Bears	04/25/11 06:59 PM
noreply@messagelabs.com	chris.germany@archivingconn...	Communication Transcript : con	04/22/11 11:01 AM
info@pmaconference.com	chris.germany@enron.com	FERC 101: July 16-18 <b>Houstor</b>	06/26/02 05:32 AM
cbiconference@starpower.net	undisclosed-recipients@enron.	Effectively Managing Your Gen	06/25/02 01:00 PM
info@pmaconference.com	chris.germany@enron.com	FERC 101: July 16-18 <b>Houstor</b>	06/25/02 12:32 PM
deanrogers@energyclasses.c	chris.germany@enron.com	Derivatives for Energy Profess	06/25/02 04:17 AM
info@pmaconference.com	chris.germany@enron.com	PowerMarketers.com Daily Pow	06/25/02 04:03 AM
enerfaxtext@enerfax.com	chris.germany@enron.com	Natural Gas Futures Rally on SI	06/25/02 12:55 AM
kevin.brady@enron.com	alex.gonzales@enron.com;crit	FW: Ever been this drunk....	06/24/02 04:40 PM
r.price@enron.com	chris.germany@enron.com;rob	DTI Dec Madoff Fraud Split File	06/24/02 02:14 PM
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ben1790@cs.com	ben1790@cs.com	New Homes for Sale in New Su	06/21/02 03:15 PM
enerfaxtext@enerfax.com	chris.germany@enron.com	Natural Gas Futures Drop Shar	06/21/02 02:20 AM
chris.germany@enron.com	melissa.solis@enron.com;heat	FW: Assistant to print contracts	06/20/02 02:24 PM
ed.mcmichael@enron.com	chris.germany@enron.com;ruth	RE: Assistant to print contracts	06/20/02 11:50 AM
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chris.germany@enron.com	robin.barbe@enron.com;maria.	RE: centana	06/18/02 03:42 PM
chris.germany@enron.com	jeffsmirin@txu.com	Shipper Imbalance Statements	06/18/02 10:58 AM
susan.bailey@enron.com	laurel.adams@enron.com;heat	Netting Agreement Materials	06/13/02 03:16 PM
chris.germany@enron.com	ed.mcmichael@enron.com;ruth	Bridgeline Contact List	06/11/02 11:24 AM
chris.germany@enron.com	vernon.mercaldo@dynegey.com	TW Job Posting	06/10/02 04:42 PM
priscilla.hamic@enron.com	max.doner@enron.com;chris.g	FW: filed version of rejection n	06/07/02 09:29 AM

Search Filters

Senders

- Chris Germany (163)
- Unassigned Legacy (93)
- enerfaxenergy@modernmedia...
- confadmin@ziffenergy.com (4)
- pereira@houston.rr.com (4)
- joni.veselack@neg.pge.com (3)

Years

- 2002 (153)
- 2001 (121)
- 2000 (35)
- 2011 (4)

Tags

- SVN Test #1 Legal Hold (313)
- Energy ##3 (111)
- Test Matter #23 (16)
- A new test matter (6)

Attachments

- pdf (3)
- Word (1)

Active Folders

1/3

Page 1 of 11

Displaying 1 to 30 of 313 emails

- Unlimited mailbox, directly accessible from Outlook/Notes
- Quickly drill-down on search results
- Self-service restoration of old or lost emails

# Enterprise Vault Discovery.cloud

The screenshot displays the Enterprise Vault Discovery.cloud interface. The top navigation bar includes folders like 'Inbox', 'Sent', 'New Mail', 'Reply', 'Reply All', and 'Forward'. Below this is an 'Advanced Search' section with radio buttons for 'Match All' (selected) and 'Match Any'. Two search criteria are listed: 'Entire Message' containing 'amy' and 'Entire Message' containing 'contract'. On the left, a sidebar menu contains 'My Mailbox', 'Managed Accounts', 'Accounts', 'Saved Searches', 'Matter Management', 'Tags & Holds', and 'Batch Processes'. An 'Add New' dialog box is open, titled 'Add New Matter'. It has a 'Name' field with 'BAC Incident - 2007' and a 'Select Custodians for this Matter:' dropdown menu showing 'Tim Belden - tim.belden@enron.com'. Below this is a table of 'Monitoring Accounts' with columns for email address and 'Full Name'. The table lists: gerald.nemec@enron.com (Gerald Nemec), kelly.hill@enron.com (Kelly Hill), tana.jones@enron.com (Tana Jones), and tim.belden@enron.com (Tim Belden). At the bottom of the dialog, there is a 'Legal Hold' section with an 'Apply Legal Hold' button and the text 'Matter is not on Hold'.

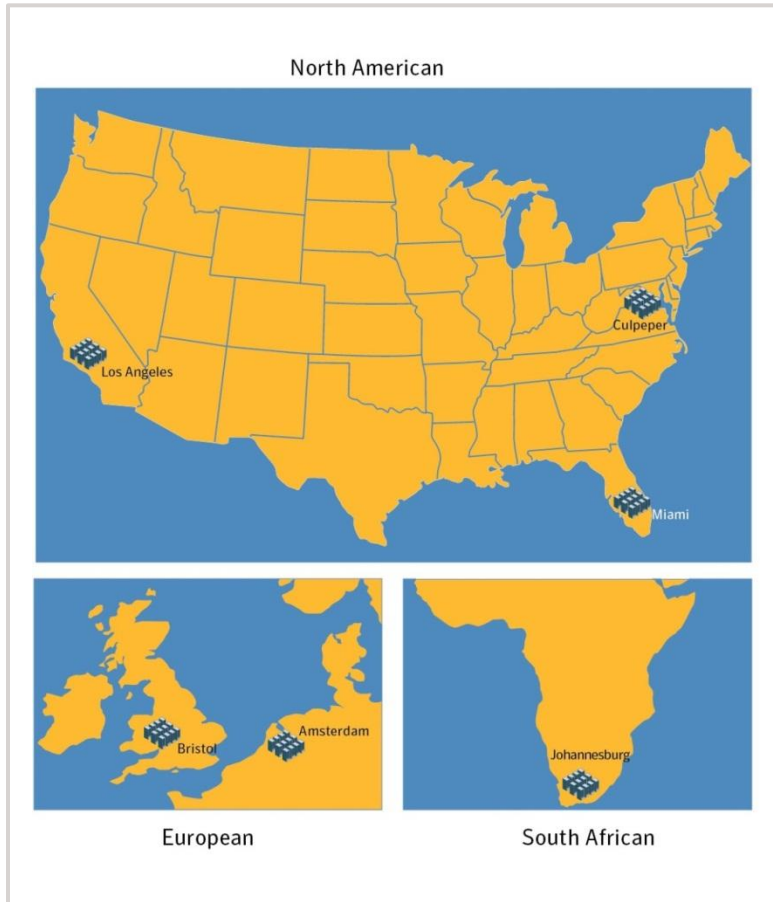
- Accelerate legal discovery and internal investigations
- Roles-based access with collaborative review
- Search across an unlimited number of users with iterative search functionality
- Web-based access for outside counsel

# Centralized repository for compliance and eDiscovery

- Supported content sources:
  - Microsoft Exchange 2003, 2007, 2010, 2013
  - Microsoft Office 365
  - Microsoft SharePoint 2003, 2007, 2010 (on-premise)
  - IBM Domino
  - Box
  - Salesforce Chatter
- Information can be preserved using:
  - Legal hold
  - Default retention policy
  - Group-based retention
  - Granular tag-based retention



# Global footprint: Data centers & localization



>99.99%  
Proven reliability

SAS Type II SOC 1 Audit Certified  
SSAE 16

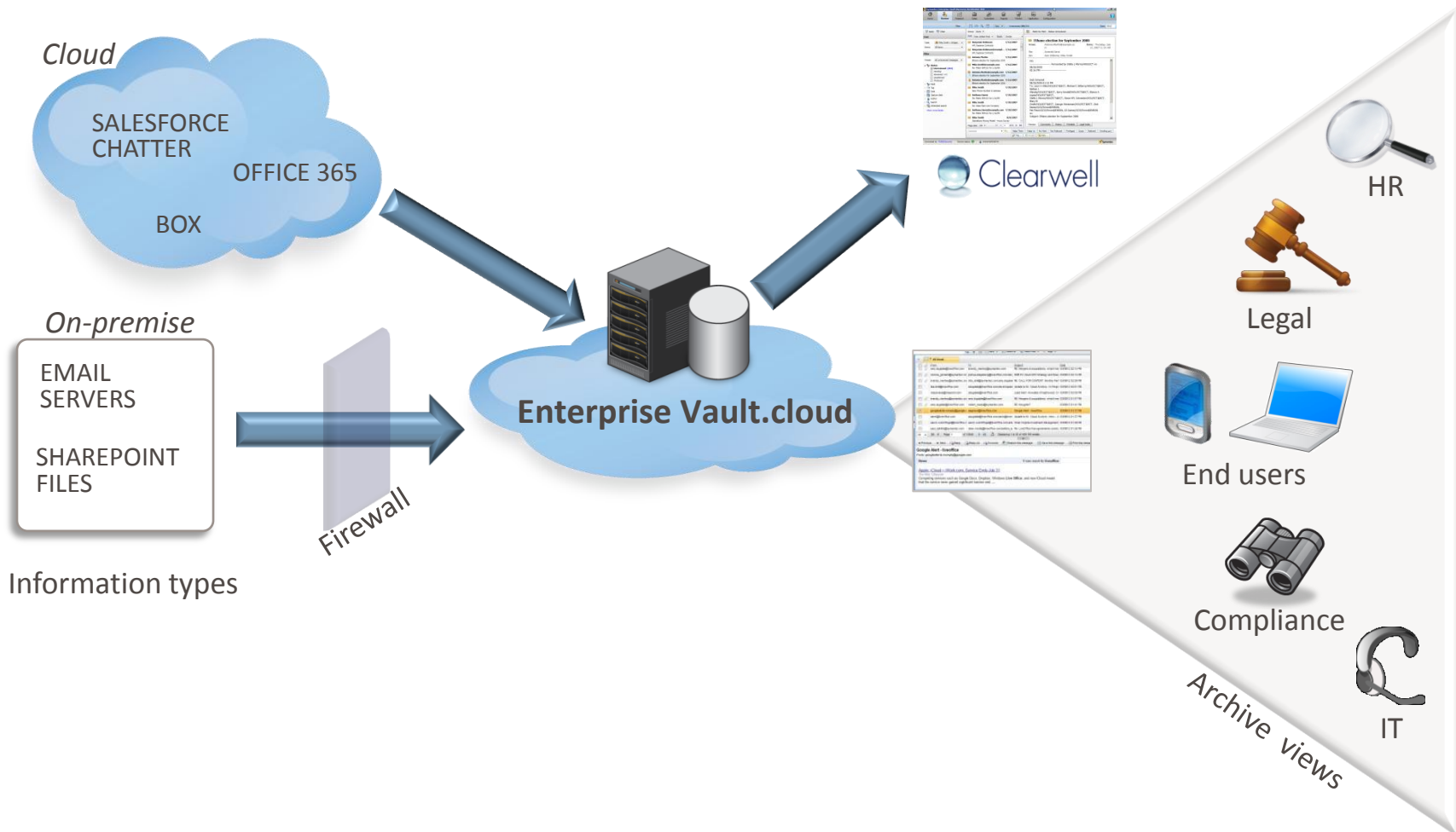
N+1 Architecture

Real-Time Monitoring

ISAE 3402  
TYPE II CERTIFIED

# How it works

Store and index information in a centralized, online repository



# Steven Preslar, Senior Exchange Systems Engineer

## About DJO Global

As a leading healthcare company, DJO Global provide the facilities, resources and people to deliver state-of-the-art medical devices and services that enable people to live life to the fullest ....

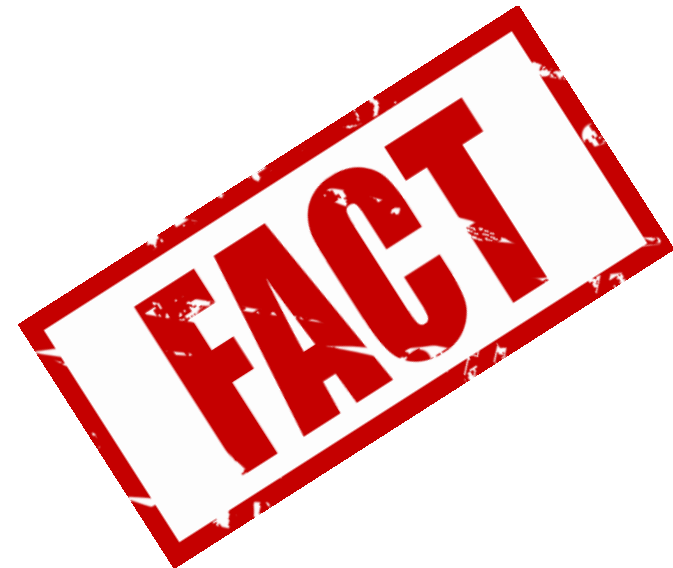
Employees: 5,000+

Industry: Healthcare



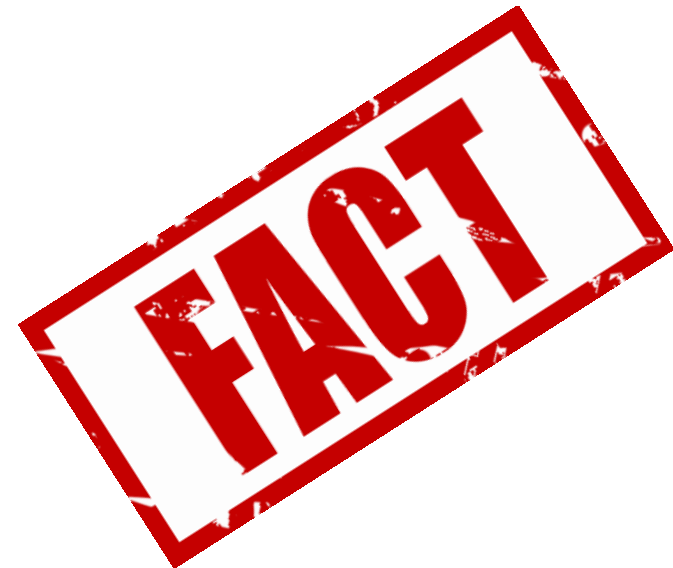
# Evidence: Enterprise-grade security & availability

- Multi-million dollar data centers
- Data encrypted in transit and at rest
- State-of-the-art hardware/software
- 24/7/365 monitoring & staffing
- Symantec security expertise
- 99.99% service availability guarantee



## Evidence: Gain more control

- Central repository for business-critical information
- Get a clear view of all archived information from the management console
- Provide role-based access to Legal, HR and end users
- Demonstrate chain of custody
- Run advanced reports on archive access, volume of information, etc.





# Question

**Enterprise Vault.cloud provides role-based access to archived information.**

**True or False?**



## Evidence: TCO is predictable

- Minimal resources required to install and manage the solution
- Subscription fee includes the following:
  - Data redundancy
  - Maintenance
  - Upgrades
  - Unlimited storage
  - 24/7 customer support
- TCO is often lower than on-premise
- OpEx vs. CapEx on balance sheet



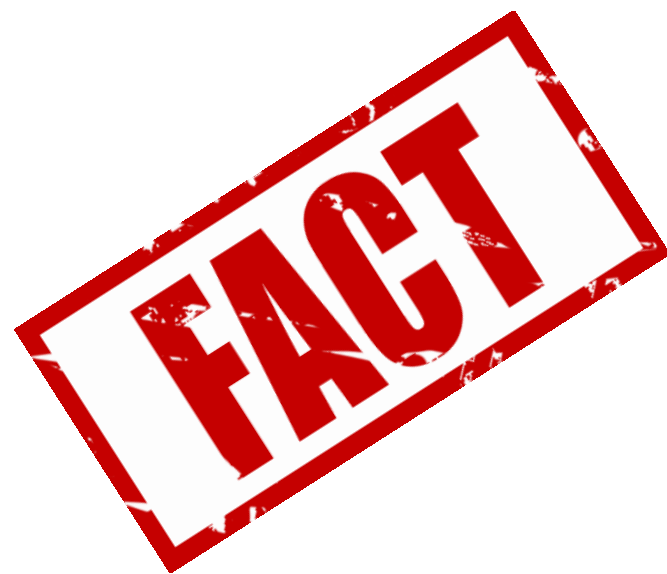
# Evidence: Microsoft lacks advanced eDiscovery and compliance capabilities

- Cannot archive the journal
- Provides form-based search
- Does not allow access for multiple discovery reviewers (or outside counsel)
- Offers limited support for content sources
- Will not guarantee where your data will be stored



# Evidence: Backup is for recovery, archiving is for discovery

- Backup is highly effective for recovery
- Archived information is indexed and available for real-time searches
- Locally-saved PSTs create additional liability and are difficult to reliably backup



# Question

**Backups are highly effective  
for eDiscovery.**

**True or False?**

**FALSE**

**for**  
The case against third party archives

~~Information is~~  
~~not secure.~~



**for**  
The case against third party archives

~~Not enough control  
over information.~~



**for**  
The case against third party archives

~~The TCO is high.~~

**PREDICTABLE  
TCO**



for  
~~X~~

The case against third party archives

~~Microsoft's built-in capabilities  
are good enough.~~



**for**  
The case against third party archives

~~We have backups and PSTs are  
saved locally.~~

**CENTRALIZED  
REPOSITORY**

# Case closed

**ENTERPRISE-CLASS  
SECURITY**

**MORE  
CONTROL**

**PREDICTABLE  
TCO**

**COMPLIANT  
CAPTURE**

**CENTRALIZED  
REPOSITORY**

# Question

**Enterprise Vault.cloud offers unlimited storage and retention for a fixed monthly fee.**

**True or False?**



# Attendee Action Plan

- Today
  - Follow us on **Twitter**: [@enterprisevault](#)
  - Like us on **Facebook**: [Symantec](#)
- Tomorrow
  - Attend “Taking archived content to the cloud – Enterprise Vault.cloud 101” (hands-on lab)
  - Time: 9:00 AM
- When you get back to the office
  - Contact your account manager or partner for a demo
    - Or send an email to [EVquestions@symantec.com](mailto:EVquestions@symantec.com) to schedule a demo

# Future Archiving and eDiscovery Sessions

## Wednesday, April 17th, 2013

**EXPO HOURS - VISIT THE IMG BOOTH: 12:00pm - 6:00pm**

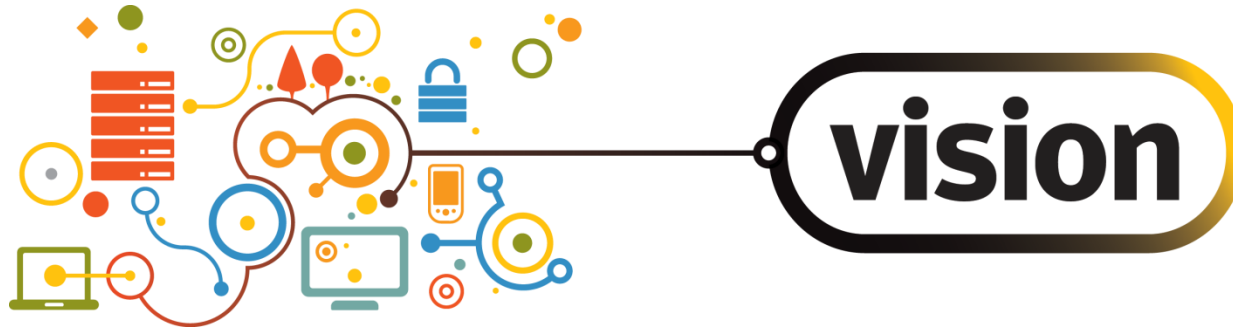
**5:00 PM**

Session	Room	Length	Session Type
IA B52 – Launching Enterprise Vault 10.0.4 – No Ordinary Maintenance Release	119	1 Hour	Breakout

## Thursday, April 18<sup>th</sup>, 2013

**10:15 AM**

Session	Room	Length	Session Type
IA B24 – File Governance – Going Beyond Archiving Email	115	1 Hour	Breakout



# Thank you!

- Amy Dugdale
- Joshua Stageberg