

RED HAT CLOUD SOLUTIONS CLOUD WITH VIRTUALIZATION BUNDLE

Deploy Cloud and Virtualization for what the competition charges for just virtualization

BENEFITS

- **Cloud in one step** - On ramp to the cloud quickly and easily, instead of having to first virtualize and then add cloud
- **More value** - Get cloud and virtualization for the same price as other virtualization vendors charge for just virtualization
- **Easy to buy** - Everything you need is priced on a per-guest basis
- **High performance** - Top virtualization benchmarks for performance and scalability
- **Open hybrid cloud with control** - Deliver resources from virtual to public cloud with policy-governed, self-service access

COMBINE CLOUD AND VIRTUALIZATION PROJECTS INTO ONE STEP

You've been waiting for the right time to virtualize your Linux servers. Red Hat, the Linux leader, gives you the best-performing, most-secure virtualization with Red Hat Enterprise Virtualization. Red Hat also delivers the industry's only open hybrid cloud management platform with Red Hat CloudForms. With Red Hat Cloud with Virtualization Bundle, these two offerings are combined for the same price that the competition charges for just virtualization.

By moving to virtualization and the cloud simultaneously, you accelerate project completion timelines, reduce project hours, and, with Red Hat, lower the TCO.

The Red Hat Cloud with Virtualization Bundle includes all of the software you need to build and manage a cloud from virtualization management to cloud orchestration. It goes beyond virtual machine management to include systems management, such as application life-cycle management. It provides end users with self-service capabilities, while satisfying IT administrators' needs for control and governance.

"We see a clear ROI from our use of Red Hat Enterprise Virtualization and our software licensing costs are dramatically less as well."

Micheal Waltz, UNIX/Linux Engineering Group, Qualcomm

RED HAT VIRTUALIZATION AND CLOUD MANAGEMENT RED HAT ENTERPRISE VIRTUALIZATION

- Combines an advanced Kernel-based Virtual Machine (KVM) hypervisor with an enterprise-class management system
- Delivers record-setting performance and scalability along with unmatched consolidation ratios
- Comprehensive management feature set
- Open source solution with active community of contributors avoiding proprietary vendor lock-in
- Lowest total cost of ownership among enterprise virtualization platforms

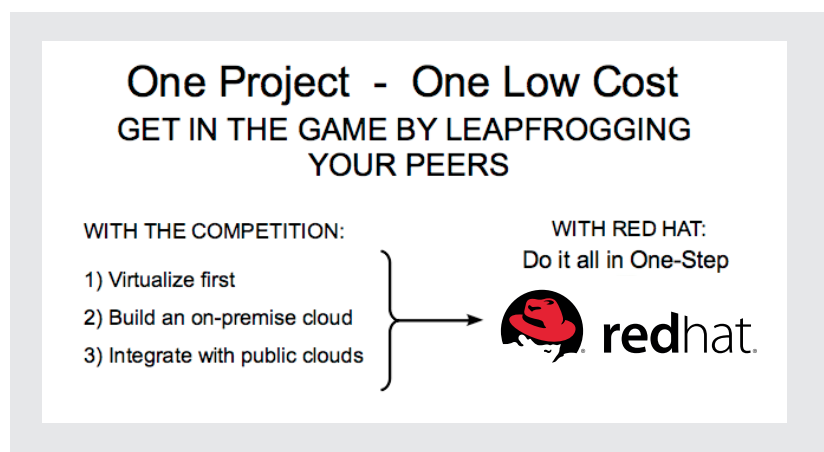
One Project - One Low Cost GET IN THE GAME BY LEAPFROGGING YOUR PEERS

WITH THE COMPETITION:

- 1) Virtualize first
- 2) Build an on-premise cloud
- 3) Integrate with public clouds

WITH RED HAT:

Do it all in One-Step



WHY CHOOSE RED HAT?

- **No lock-in** - Unlock yourself from your infrastructure vendor and take back control of your infrastructure by focusing on managing applications instead of just managing virtual machines.
- **Consistency** - Cloud is more than an extension of virtualization, it's an architecture. It enables new capabilities in IT such as portability across on-premise and public clouds. This portability is only possible if you are able to provide consistent, open environments across all clouds, which the Red Hat Cloud with Virtualization Bundle provides.
- **Hybrid cloud** - Why limit your infrastructure options to just one vendor? Red Hat allows you to use multiple virtualization technologies as well as extend to the public cloud, so you can choose the right infrastructure for the right job.

RED HAT CLOUDFORMS

- **Agility with control** - Provide end users with self-service capabilities (increasing agility), while satisfying IT administrators' needs for control and governance. Control = policies for applications: where it can run, who can access it, and how it is built and optimized.
- **Choice of infrastructure** - Build and manage an open hybrid cloud with support for multiple virtualization technologies (e.g., Red Hat Enterprise Virtualization and VMware) and public cloud (e.g., Amazon).
- **Reduce management complexity** - Deploy and manage applications across virtual machines and public clouds based on a single application template and policy. Build one application blueprint and deploy it everywhere.
- **Prevent lock-in** - Use tools and software from a wide variety of vendors for access to the widest range of technologies.

RED HAT ENTERPRISE VIRTUALIZATION	RED HAT CLOUDFORMS
Top benchmarks for performance and scalability	Build and manage open hybrid clouds (multiple virtualization technologies, public cloud)
Only enterprise-ready open source virtualization	Manage application lifecycles with application blueprints
Low TCO and enterprise-ready feature set	Control self-service access with policies and role-based rules

RED HAT CLOUD SERVICES

To accelerate your Cloud with Virtualization Bundle, Red Hat Services offers a complete spectrum of cloud services solutions built to accelerate your journey to cloud computing. Red Hat's portfolio of consulting and training services provides you with customized services and the expertise needed to help you quickly ramp up the Red Hat Cloud with Virtualization Bundle to meet the needs of your unique IT environment.

redhat.com/solutions/cloud-computing/red-hat-cloud/

Red Hat Storage Server for Hybrid Cloud

For scale-out network-attached storage (NAS) and object storage, adding Red Hat Storage Server to the Cloud with Virtualization Bundle provides a solution that can manage enormous amounts of data but remain flexible, accessible, and secure. Red Hat Storage Server provides smarter enterprise storage that allows you to unify storage across on-premise, virtual, and cloud environments, scale seamlessly to accommodate big data growth and deploy on the infrastructure of your choice.

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