Top 7 Reasons to Upgrade to Symantec NetBackup™ 7.5



Data Sheet: Data Protection

While backup takes many forms, recovery shouldn't. Symantec NetBackup™ with V-Ray technology is the single solution when recovery is needed, whether from tape, disk, snapshot, or cloud—in a physical or virtual environment. Only NetBackup with V-Ray can unify backup, deduplication, replication, snapshots, and appliances with support for VMware® and Microsoft® Hyper-V® technology in a single product.

1. Unite physical and virtual environments

With three Best of VMworld awards and nearly two million customers protecting their critical physical and virtual data, Symantec is the industry leader in VMware and Hyper-V backup. Only Symantec offers V-Ray technology for true single file recovery, deduplication, and policy management from VMware, Hyper-V, or traditional physical servers in a single product.

The Virtual Machine Intelligent Policy lets you automatically discover and protect new or moved virtual machines without changing your backup policies. And with its automatic load-balancing capabilities, backup performance is optimized and hosts run at peak performance.

2. Unify snapshots and backup

A snapshot without NetBackup is a snapshot with a difficult recovery. That's why enterprises need NetBackup™ Replication Director. Easily recover hundreds of storage-level snapshots in minutes, or locate just the file you need with powerful granular recovery technology.

3. Break the backup window

Stop trying to keep pace with data growth. Outsmart it instead with Symantec NetBackup™ Accelerator and enjoy 100 times faster backups. With the NetBackup Accelerator, Symantec provides the recovery benefits of a full backup in the time it takes to do an incremental backup. Now you can implement a true tiered recovery strategy so you can protect the right data with the right backup, and still recover it with one product.

4. Fight infinite retention

Your backup is not an archive. NetBackup Search ends infinite retention by helping you identify what to archive and what to delete. NetBackup Search helps to automate this process, thus saving time and money as it finds the needed information, and it also helps to make sure that only relevant information is being held.

Operational Restore is a simple yet powerful feature within the OpsCenter Web-based console that makes finding files fast and easy for restoration across the entire enterprise data protection environment.

5. Stop putting tapes on trucks

Modernize your disaster recovery strategy: Stop shipping tapes by truck and take to the Auto Image Replication (AIR). AIR eliminates volumes of physical assets and prioritizes files that can be sent over the network.



Data Sheet: Data Protection

Top 7 Reasons to Upgrade to Symantec NetBackup™ 7.5

AIR automatically manages the global replication of deduplicated backup images. This technology enables fast and scalable disaster recovery because backup images can be made available for immediate recovery from any domain or global location, with minimal storage footprint and bandwidth impact.

6. Eliminate complexity

Backup appliances from Symantec provide a plug-and-play solution that includes expandable storage and deduplication for physical and virtual systems that can be set up in minutes.

Symantec makes scalable backup simple and predictable with easy setup and deployment, and the scalability you would expect from an enterprise-class solution. There is no investment in a large footprint. With Symantec, you purchase capacity as needed, and the processing and memory resources scale as storage increases, allowing for more consistent performance.

7. One product, any recovery

Backup can take many forms, but your recovery shouldn't. Symantec NetBackup is the single solution for many recovery scenarios—tape, disk, snapshot or cloud—using physical, Hyper-V, or VMware technology.

With NetBackup Bare Metal Restore[™], you can easily recover any application or system to a virtual machine. Having the right hardware handy is no longer a requirement for recovery.

Replication Director simplifies backup and recovery, leveraging the speed of snapshots with existing NetBackup enterpriseclass data protection.

More Information

Visit our website

http://enterprise.symantec.com

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745-6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec is a global leader in providing security, storage, and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored. Headquartered in Mountain View, Calif., Symantec has operations in 40 countries. More information is available at www.symantec.com.

Symantec World Headquarters

350 Ellis Street, Mountain View, CA 94043 USA, +1 (650) 527-8000, 1 (800) 721-3934 www.symantec.com

Copyright © 2011 Symantec Corporation. All rights reserved. Symantec, the Symantec Logo, the Checkmark Logo, Bare Metal Restore, and NetBackup are trademarks or registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries. Microsoft and Hyper-V are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Other names may be trademarks of their respective owners.

Symantec helps organizations secure and manage their information-driven world with <u>data backup and recovery software</u>.

21219458 12/11

