Enterprise Strategy Group | **Getting to the bigger truth.**™

Enterprise Security

Problems, Solutions, & Opportunities

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Agenda

The Current State of Information Security

Infosec Drivers

Enterprise Strategies and Tactics

The Bigger Truth

I Promise. . .

Not to use any of the following unabashed and vapid cybersecurity marketing statements or terms. . .

Jon Oltsik
ESG Senior
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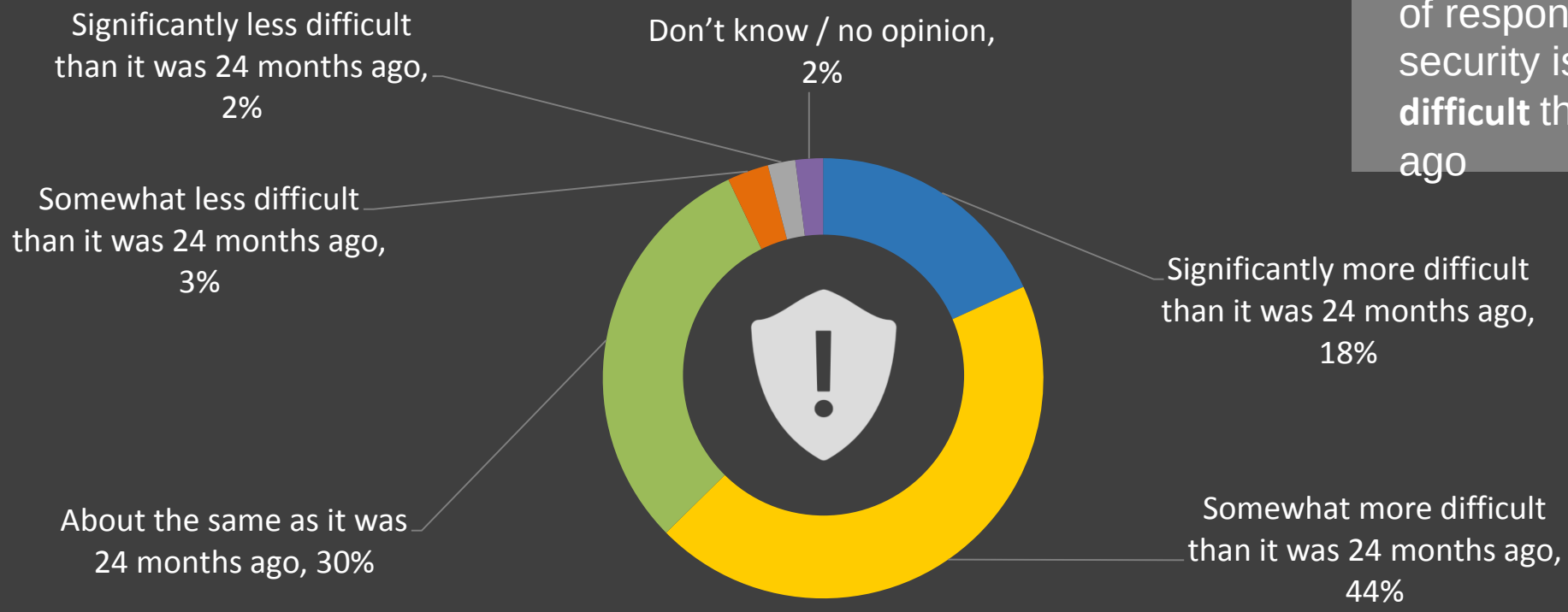
1. "Hackers are no longer alienated teenagers in their parent's basements."
2. "Security can't get in the way of business processes."
3. "Perimeter security is no longer enough."
4. "AV (or any other security technology) is dead."
5. "Software-defined Security"

Infosec Is Getting More Difficult

How has security management changed over the past 24 months?



Key Finding:

62%

of respondents say security is **more difficult** than two years ago

Primary Reasons for Infosec Difficulties

The Increasingly Dangerous Threat Landscape

IT Complexity

Status Quo Security

The Cybersecurity Skills Gap

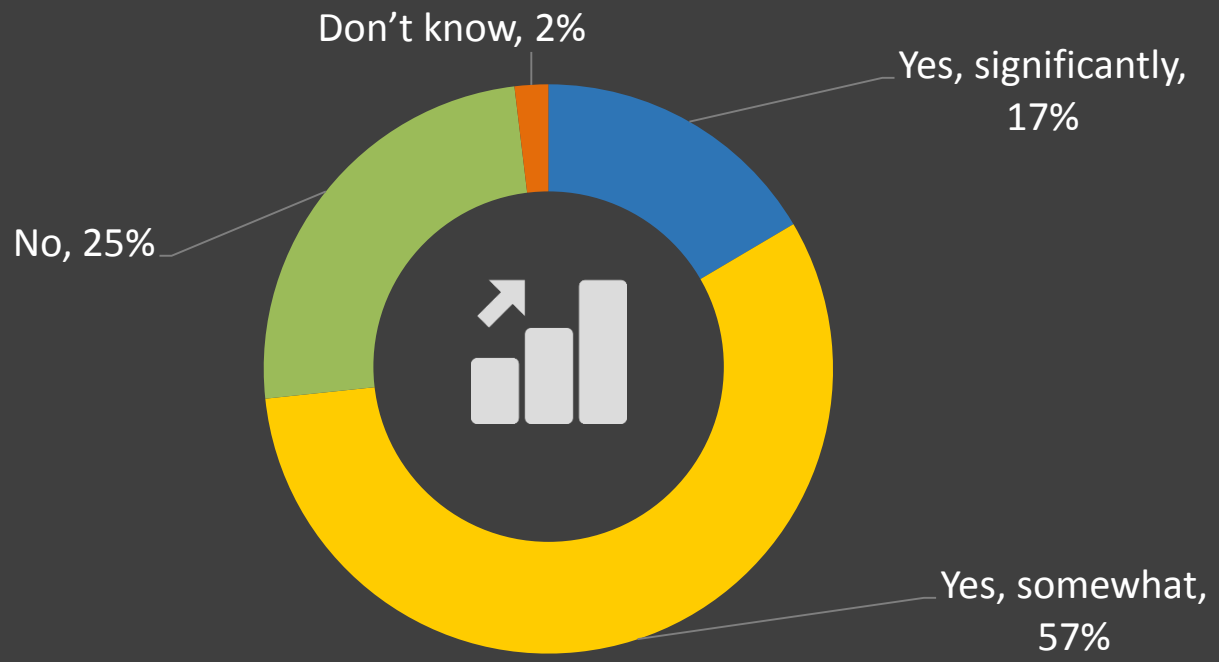
What are Enterprises Doing?

What are the best practices?

How can **Symantec** and its Partners capitalize on security market transitions?

Security Budget Changes

Has your organization increased its security budget over the past 24 months in direct response to malware threats like APTs (i.e., advanced persistent threats), targeted attacks, hacktivism, etc.?



Key Finding:

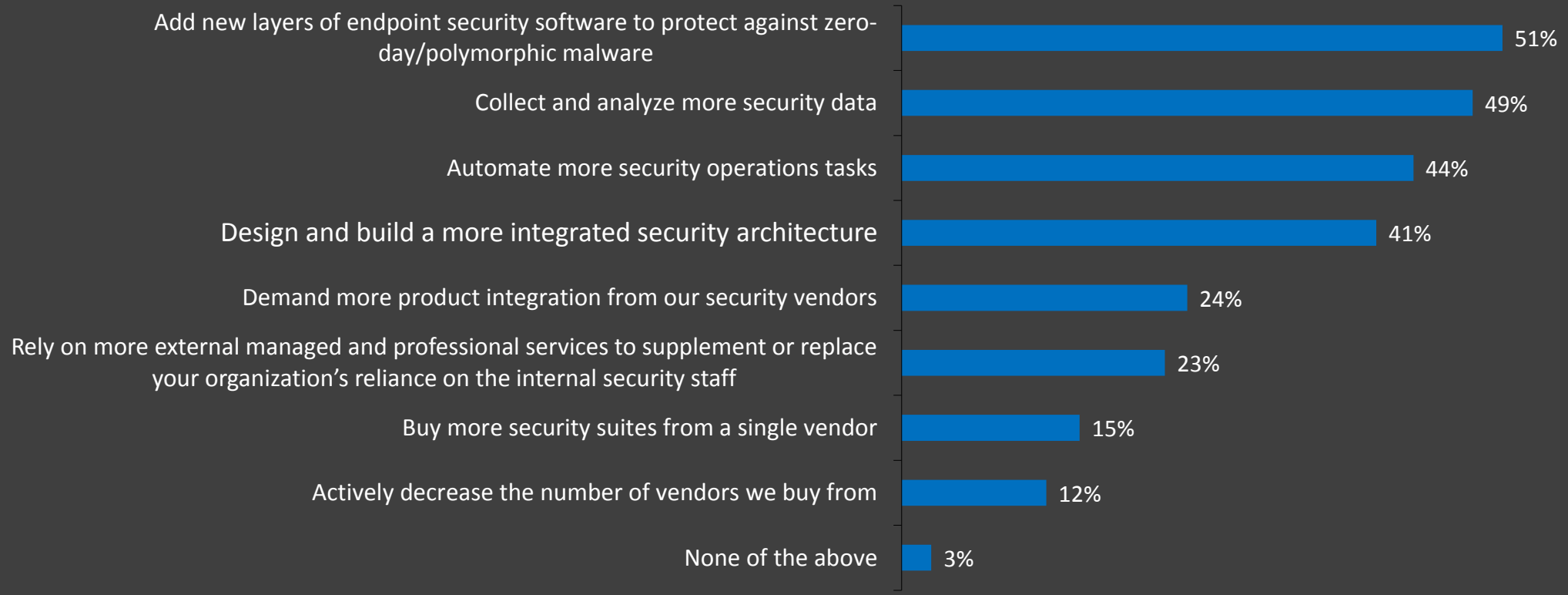
74%

of respondents say **YES**

CISO Infosec Triad

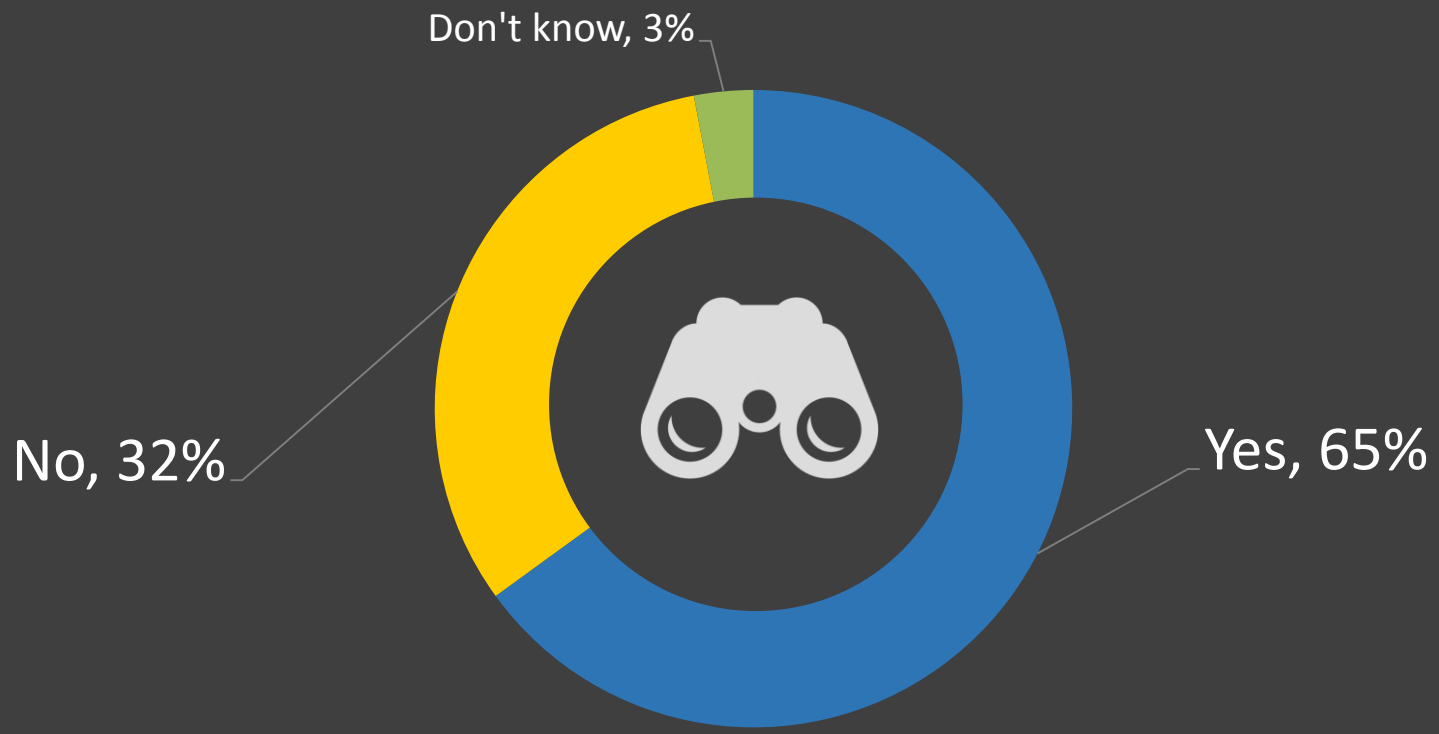
Planned Security Technology Strategy Changes

In which of the following ways will your organization change its security technology strategy decisions over 24 months in order to respond to the current cybersecurity and threat landscape?



Use of Threat Intelligence

Does your organization use external threat intelligence as part of its information security analytics activities?



Gaining Better Control

Policy

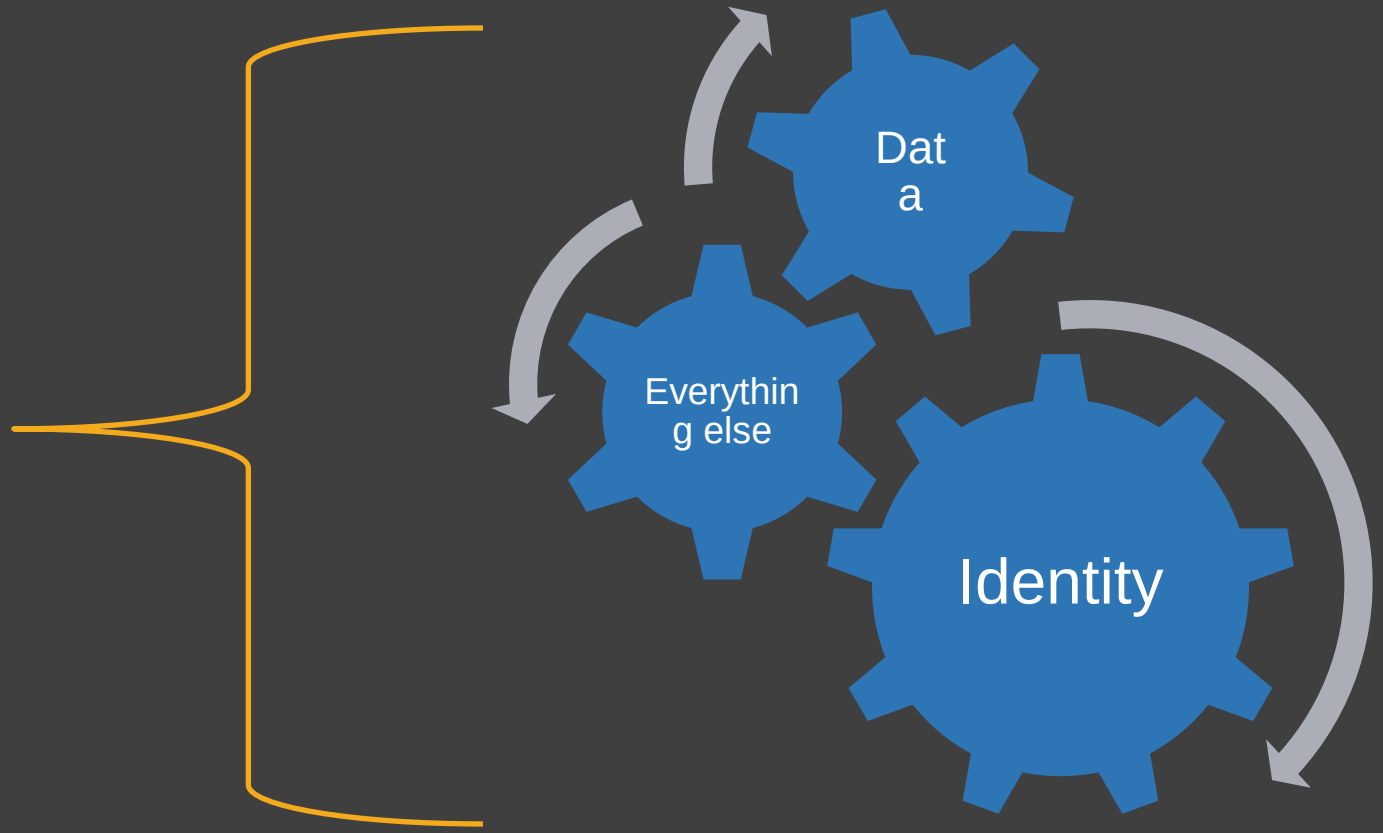
Network Security

Application Security

Anti-malware

Security Analytics

GRC



Beyond the Status Quo

Which of the following are the most important drivers that would encourage your organization to undertake a "big data" security project?

Beyond the Status Quo

Security architecture integration

- Central command-and-control
- Distributed enforcement
- Message and data exchange

Project planning

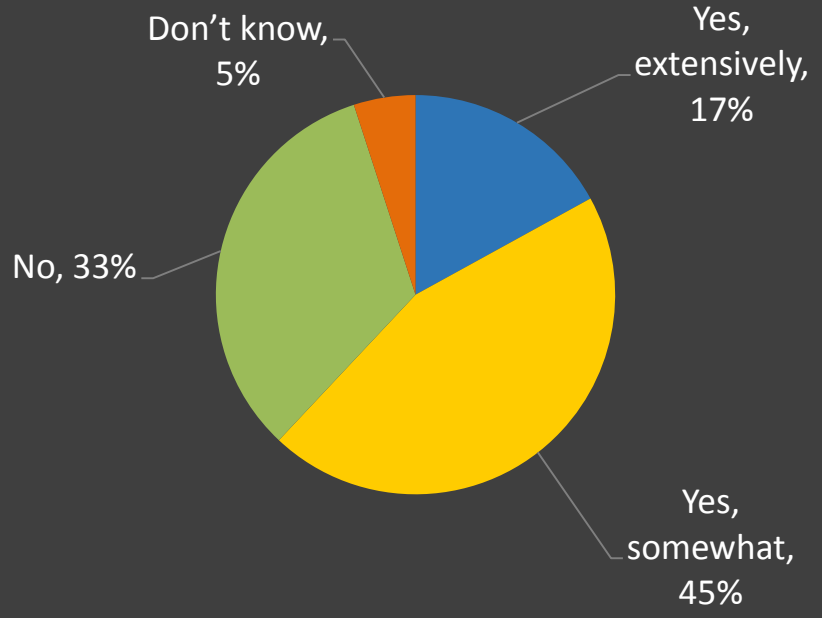
- Leverage existing assets
- Integration plan
- Metrics

Extends to virtual assets and the cloud

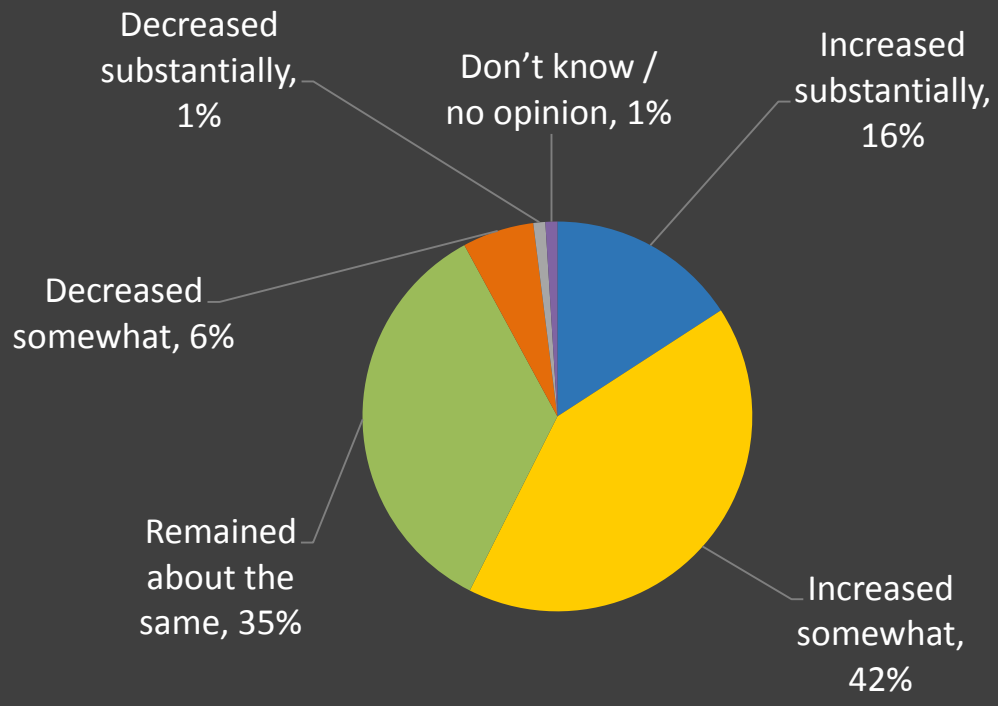
Security Skills Shortage

Use of managed and professional security services

NOW



FUTURE



Security Skills Shortage

Technology Intelligence

Ease-of-use

Operations Automation

The Bigger Truth

Information security is hard and getting harder

Increased focus

- Board-level discussions, budget increases, hiring . . .

Major transition in progress

- Integration, automation, analytics, services, etc.

Great opportunity for Symantec and its partners!

Thank You

Please contact us for more information

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