Symantec™

Accelerating Our Path Forward

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Two Independent Companies with Strong Market Positions

Symantec.

$6.7Billion Revenues[1]

Pie chart: IM 38%, Norton 31%, ES 31%
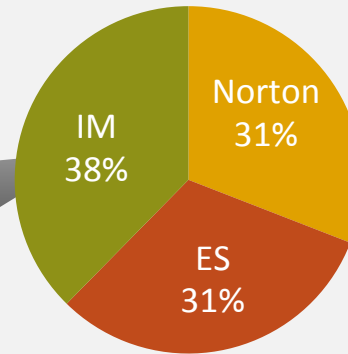
SYMANTEC SECURITY		INFORMATION MANAGEMENT
$4.2 billion	Revenue[1]	**$2.5 billion**
$38 billion by 2018	Market Opportunity	$16 billion by 2018
• 1 billion+ systems • 135M+ Norton users • 100M+ SEP clients • Norton, Enterprise Security, Cybersecurity Services, Trust Services, Mobility, IoT	Key Stats & Portfolio	• Global leader in backup • NetBackup appliance: 40% share • 82% of the Fortune 500 • Backup, Archiving, eDiscovery, Storage, Availability

[1] FY2014 GAAP metrics

Creating Two Focused, Independent Companies

Security

Empowering people and organizations to proactively protect their information.

Build on Symantec's unmatched telemetry and insight into the threat landscape to provide proactive, unified security for consumers and enterprises.

Information Management

Ensuring information works for business by making it visible and manageable.

Build on our leadership in backup and recovery and our world-class information management portfolio to enable our customers to harness the power of their information.

Each Business Will Be More Successful As a Separate Company

| Increase focus	Reduce operational complexity	Enhance strategic flexibility
• Unique growth opportunities in each • Tailor R&D investments and go-to-market capabilities to unique market dynamics	• Streamlining processes • Simplifying each organization • Making it easier for customers to do business with us	• Realign efforts toward distinct opportunities for growth and margin expansion • Set capital allocation policy as well as M&A and partnership strategies that align to specific needs

SECURITY STRATEGY

Security Business Overview
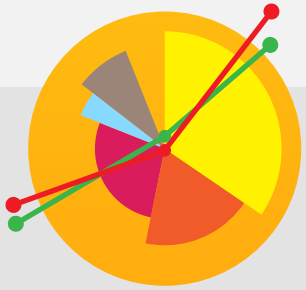
Telemetry

World's largest civilian cyberintelligence threat network

Leadership

#1 share in Endpoint Security, Cloud-based Email Security, Data Loss Prevention, Trust Services

Growth

Double-digit growth in Mobile and Managed Security Services

Margins

High-margin Norton business and significant margin expansion opportunity

✓Symantec.

We See More, We Analyze More, We Know More

1 billion+ systems

200M+
Norton & SEP users
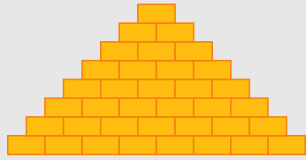(the biggest source of telemetry)

3.7 trillion rows of security telemetry;
100 billion more/month
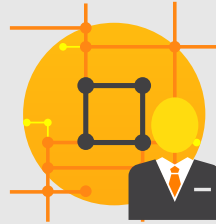
14 security ops centers globally;
500+ expert analysts

Blocked 182 million threats
last year

✅ Symantec.   ✅ Norton

Empowering People and Organizations to Proactively Protect Their Information

Deliver a **unified security platform** that integrates threat information in a big data platform for superior threat analysis.

Cybersecurity service capabilities to span managed security, incident response, threat adversary intelligence and simulation-based training.

Simplify and integrate diverse capabilities such as Advanced Threat Protection and Data Loss Prevention into a **best-in-class security portfolio.**

We see more, analyze more, and therefore know more about security threats than any other company in the world

Symantec.

Growing our World-Class Team of Specialists and Portfolio of Services

Cybersecurity Group

DeepSight Intelligence

Security Intelligence collection, analysis and sharing through customer portals and data feeds

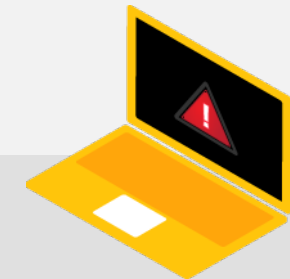Includes New Managed Adversary & Threat Intelligence Service

Managed Incident Response

Advanced Incident Response to prepare, respond and recover from critical security incidents

Managed Security Services

24x7 security monitoring & log management to provide view of exposures, incidents and threats.

Simulation Platform

Immersive, realistic simulations that deliver expertise, skill set development and cyber readiness.

✓Symantec.

Best-in-Class Core Security Portfolio

Delivered **Managed Security Services – Advanced Threat Protection** in June 2014

New **Advanced Threat Protection Solution** on target for Q2 2015

Integrate **Data Loss Prevention** into more offerings to maximize protection and more control points

Streamlined nine Norton products into a **single Norton Security offering** protecting PCs, Macs, Androids & Apple iOS devices

✓Norton™

✓Symantec™

INFORMATION MANAGEMENT STRATEGY

Information Management Overview

Leadership

#1 share in Backup

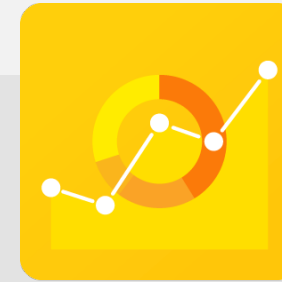Recognized leader in Archiving and eDiscovery

Best-in-class storage and clustering software

Growth

Fastest-growing backup appliance in the industry[1]

Enterprise Vault.cloud growth rate of 21% in FY14[2]

Margins

High-margin information availability business

Significant and complementary expansion opportunities

Renewals

1 For Netback Appliances the currency-adjusted growth rate for FY2014 revenue was **27%** Y/Y (29% Y/Y as reported).
2 For EV.Cloud the currency-adjusted growth rate for FY2014 revenue was **21%** Y/Y (20% Y/Y as reported)

New Sources, Expanded Uses And Platform Fragmentation

Mobile and IoT are generating unprecedented volumes of data

1.2ZB of data in 2010, growing to **40ZB** by 2020

Information is being retained to fuel **expanded uses**

36% of organizations have a funded Big Data project in 2014 (double that of 2012)

Information resides an ever-changing mix of platforms including **Public, Private, and Hybrid Cloud**

61.8% Unstructured data growth rate in 2014

Managed by Shrinking IT Staffs With Reduced Budgets

1. IDC, Digital Universe study, December 2012
2. IDC, Worldwide Disk-Based Data Protection and Recovery 2012-2016 Forecast, December 2012

Ensure Information Works for Business By Making it Visible, Available, and Manageable

Provide **resilient foundational products** for customers' information management strategies, delivered via software, integrated appliances or the cloud.

Deliver solutions that dramatically **reduce the TCO** of storing and managing data by reducing the volume of unmanaged, redundant and unused data.

Enable **visibility, management and control** of an organization's entire information landscape through an information fabric integrating both our portfolio and third-party tools.

We understand your data across its entire lifecycle – primary, secondary, archive, and eDiscovery, across platforms.

Enabling Customers To Harness The Power Of Information

#1 Share in Backup

Fastest-Growing Backup Appliance
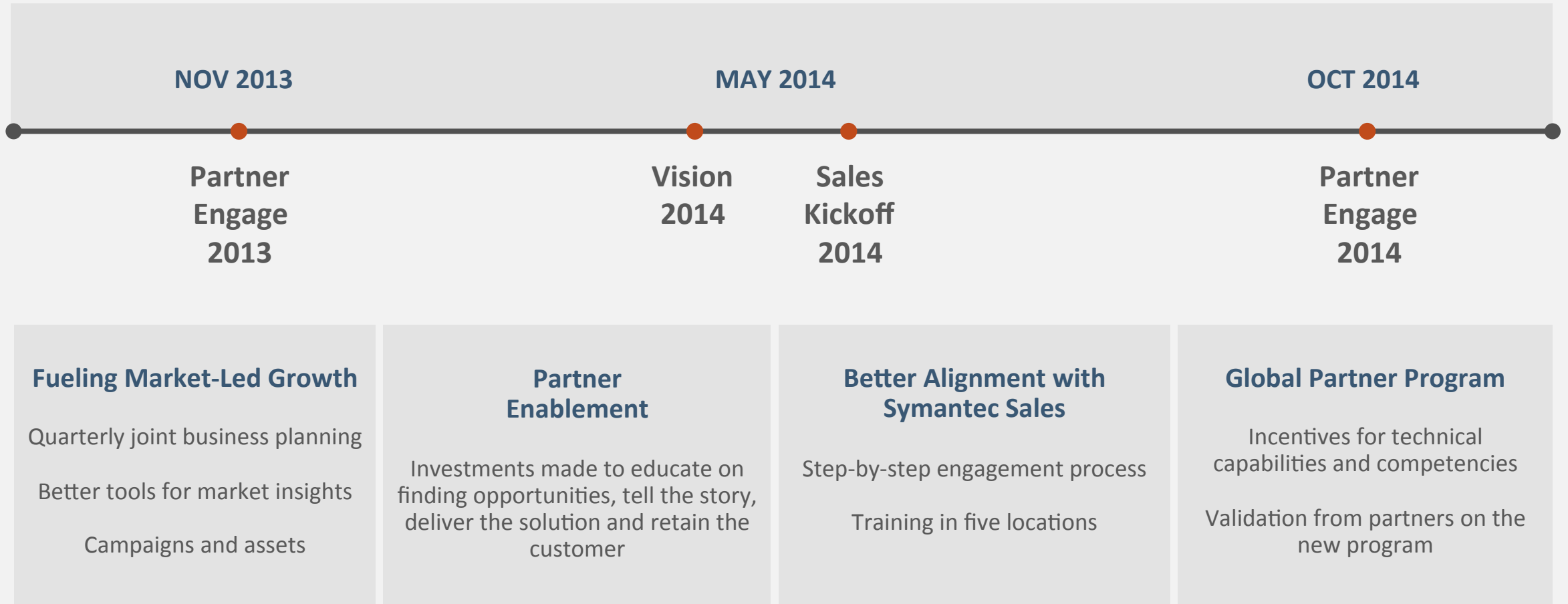
Protection On-premise and in the Cloud

End-to-End Visibility, Management and Control of Information

Heterogeneous Heritage and Expertise

Unlock Value for Customers, Partners, and Shareholders

Delivering On Our Promises

NOV 2013	**MAY 2014**		**OCT 2014**
Partner Engage 2013	**Vision 2014**	**Sales Kickoff 2014**	**Partner Engage 2014**

Fueling Market-Led Growth	**Partner Enablement**	**Better Alignment with Symantec Sales**	**Global Partner Program**
Quarterly joint business planning Better tools for market insights Campaigns and assets	Investments made to educate on finding opportunities, tell the story, deliver the solution and retain the customer	Step-by-step engagement process Training in five locations	Incentives for technical capabilities and competencies Validation from partners on the new program

prosper

Partners have always been essential to Symantec's success.
Two standalone companies will enable us to accelerate our shared growth.