

**Symantec**  
**TECH**  
**EXCHANGE**  
*Learn. Connect. Grow.*



# Symantec Strategy

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# Always On. Distinct Expectations.



# Mobile



**↑ 4,000%**  
Mobile data usage

**Risk**

**Control**

**Privacy**



# The Cloud



Businesses want solutions

For the cloud

From the cloud

Businesses need

Security

Availability

Compliance



# Virtualization



**Physical**

**Virtual**

**Must secure and manage both**

# Information Explosion



**2.7 zettabytes**

**Store it**

**Back it up**

**Discover it**

**Report it**

**62%**



# Threats



Keeping identities and information safe

From internal threats

From external threats

> Access Granted

# Problems We are Solving



**Protect Information**

**Keep Clouds Safe & Available**

**Secure Mobile Ecosystem**

**Optimize the Data Center**





# Protect Information



**Preserve**  
Key Information



**Understand**  
What You Have



**Find**  
What You Need

# Keep Clouds Safe and Available



**End-User**  
Any Device



Access  
Control



Information  
Protection



Cloud  
Visibility

**Symantec O<sub>3</sub><sup>TM</sup>**



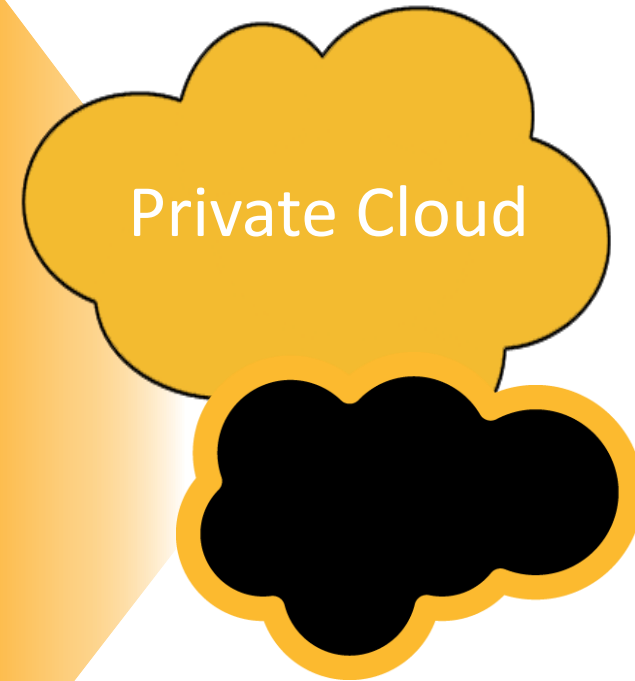
Control



Security



Compliance



# Secure Mobile Ecosystem



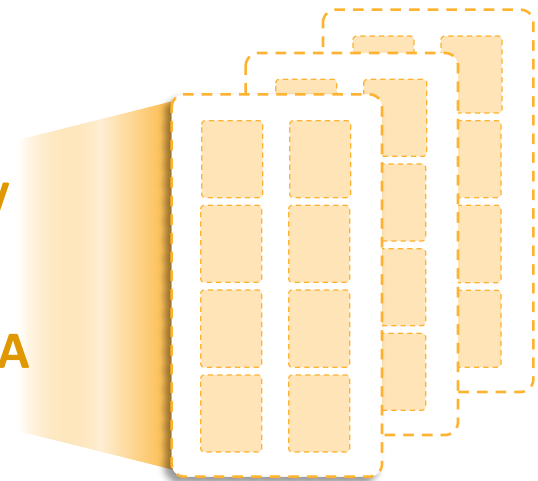


# Optimize the Data Center

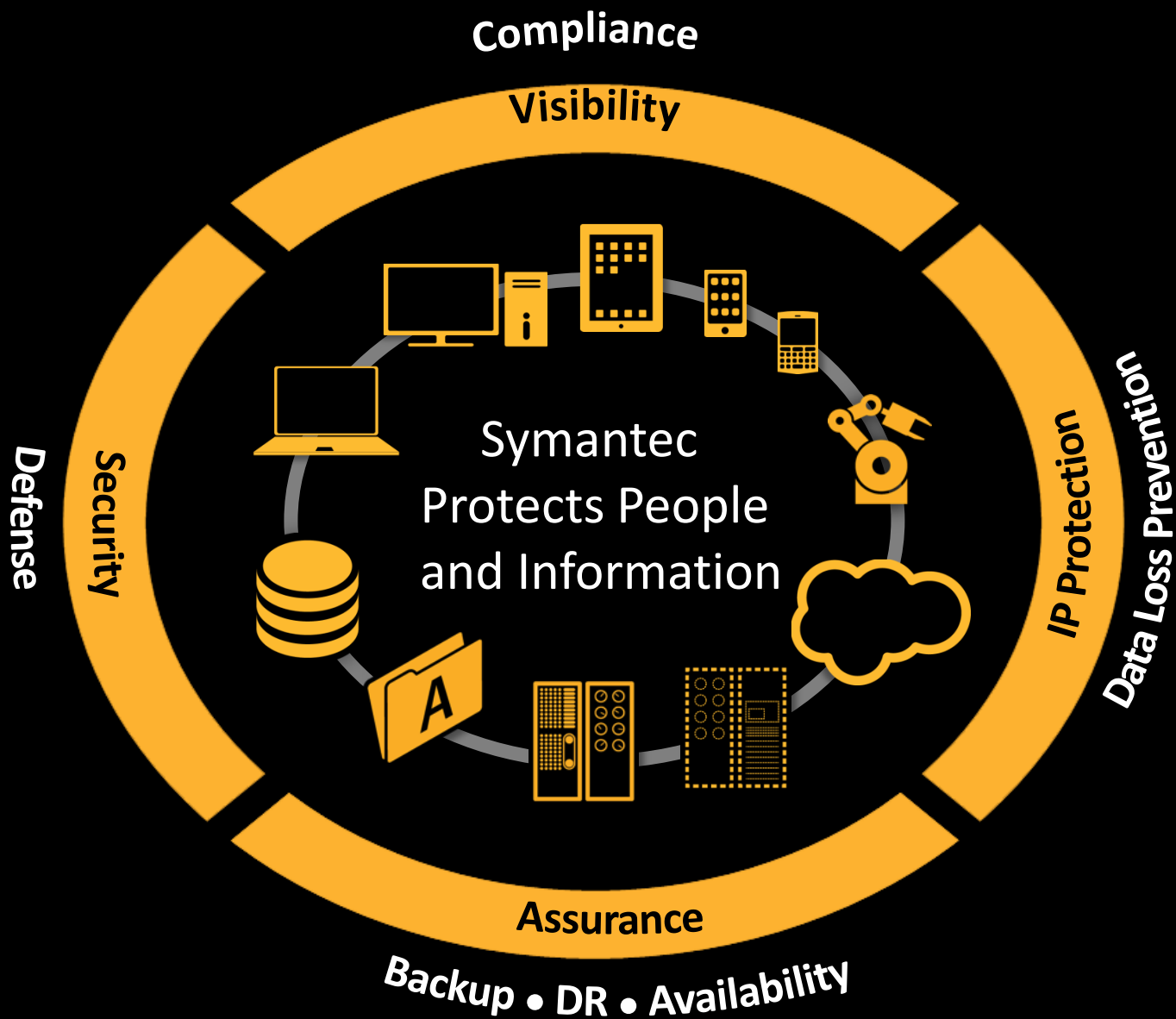


Physical  
Infrastructure

Single Instance Security  
V-Ray for Backup  
Storage & Application HA



Virtual  
Infrastructure



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# Thank you!

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